

OCTOBER
25
AT 10:00 A.M.



2021
BMEX
Resilience & Growth
via Adaptation

WEBINAR

SOCIAL MEDIA FOR MANUFACTURERS

TRACY HIGHLAND
– Jill Media



- Understanding the channels you are using
- Differences between personal social media and social media for business. What do you have to do differently?
- Creating engaging posts for your target market
- Content Planning
- Helpful Social Media tools
- Customer service and social media
- Understanding and applying insights (analytics)

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ID: 871 4796 6253 Pcode: 418699



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